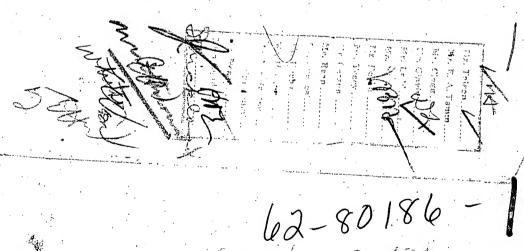


2001 MORGAN HILL DRIVE . HOLLYWOOD 28, CALIFORNIA

Christmas 1945 - 1946



John Edgar moover F B I Washington, D.C.



DIDEXED STATE 9 1946

14

Merriest Christmas everyday

Happy New Dear

United

Christmas, 1945 - 1946

Hollywood

Spread truer truths and the people will learn to see more light

### What the WORLD'S PRESS endorses

- 1. United Nations' progress
- 2. More fun and get things done among the United Nations' heads
- 3. More and more what's right with America, Russia, Britain, and our United Nations
- 4. The individual nowadays who tries to leave out the virtues of Russia is easily found out. Usually he hides behind a nameless medium, ashamed to give his name
- 5. New Republic, Nation, New Masses, Daily Worker, Soviet Russia Today—for taking in truer truths before letting em out
- 6. Less time—waste talk; more constructive actions; jobs for all
- 7. Less waste of space on superstitions, ghosts, 2nd-hand propaganda, and lies; more and more accurate news from Russia's Kremlin
- 8. No one is perfect; greatest good for the greatest number; 2nd New Deal
- 9. One of the things that holds us back from better laws and life, love and security, is that filthy poison called liquor.
- 10. U. S. Movies, Radio, Easy Words, and Press Departments

The WORLD'S PRESS

Johnny Large, Manager Staff Heads: Sum total of things around us Address: 2001 Morgan Hill Drive

Hollywood 28, California

42 8018E

# The Hunshin. Pres

We are all parts of the same world"

Truer Truths and Security

Hollywood, California

February,

## WHAT FREE MEN NEED MOST

The Free Peoples of the world are learning more about each other today than ever before.

#### The Big 3

The United Nations—guided by the free peoples of the United States, Britain, and Russia—is the strongest union for world security the world has ever known.

#### World Democracy

The spread of free speech and exchange of views today is greater than ever before. The Democratic forces of free speech for all are stronger than ever in the history of world democracy.

#### Free

Free Americans and World Citizens of the United Nations are taking part in our common world more than ever before.

#### The Big 2

The American and Russian revolutions proved to be among the greatest stimuli toward world democracy, world citizen progress, and world peace in history.

#### U. S. Radio

The United States Radio programs are spreading more news about the United Nations than ever before.

The peoples of America, Russia, and Britain are more conscious of their free, common brotherhood—than ever before.

#### But What?

But what about the average editor in the United States? He is backward, inaccurate, and living in fears and superstitions.

#### Average Editor

It's time for the average editor to grow out of his own made fears.

Who is he afraid of in his sloppy thinking about Russia and Britain?

S GO T

Are Truman and Eisenhower afraid to say good things about Russia and Britain? Was Roosevelt? Willkie? Are Stassen, Helen Gahagan Douglas, Patterson, Senators Pepper and Connally, Jackson, Stettinius, Byrnes, La Guardia, Wallace, and millions of other better informed citizens?

#### Time To Wake Up

It's time to wake up, average editor! And that goes for Dewey, too.

Just what ghost and superstition is the average U. S. editor scared of? Why is he so untruthful?

#### Unscientific

Yes, the average U. S. editor today is behind the times—backward and inaccurate. He is still fighting ghosts and wars in the 19th century, and forgets this age of Air Forces, Short Wave Radio, and the Sciences. is very, very unscientific.

#### **Immoral**

He gives more publicity to that filthy son called liquor—than he does to the ws of the good members of our own U.S. ngress; and the heads of Russia and itain.

He takes time out occasionally to condemn ridents, now and then—but in the pages in between, he gives more publicity to the main cause of accidents—liquor.

#### Good Laws

Think of how many good laws we can pass, the great good we can advance in the next two years—if and when the average editor helps us more truthfully.

#### Good Mornings

How many more truly "Good mornings" for more people; how many more living in security; more good jobs for all; a more perfect union we can continue to form.

#### Everywhere

The good United Nations, Movie Industry, Radio Industry, and good decent citizens everywhere are helping us.

#### So What?

What Free Men need most is truer truths, easy words, and above all, getting good things done.

Let's keep moving forward—constructively, truthfully, happily, democratically, together.

Published by
THE SUNSHINE PRESS
Director: Johnie Large

Staff Heads: Samuel George, Joseph Harris Address: 2001 Norgan Hill Drive NA

a.

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+0 357

EX - 21

162-80186-2 TAPP 29 1946

CRIMPAREN

Edvard toour of 1946

Partie o



### What the WORLD'S PRESS ENDORSES

- 1. United Nations moving forward together
- 2. More fun and get-things-done
- 3. Good popular style, a few words each line, for easier reading
- 4. United Nations' stress on things we have in common
- 5. United Nations F. B. I.
- 6. Making U. N. meetings good shows of the ppiness 7. Connect U. N. meetings in N. Y. with everyday Good material things—like B'dway, 42nd St., daily bread, electric lights—for more people to
- 8. More "Welcome World Citizens" signs
- 9. More "other side" truths from Russia's Kremlin
- 10. U. S. movies, news, light, and radio departments

The WORLO'S PRESS JOHNNIE LARGE, Manager

Address: 2001 Morgan Hill Drive Hollywood 28, California

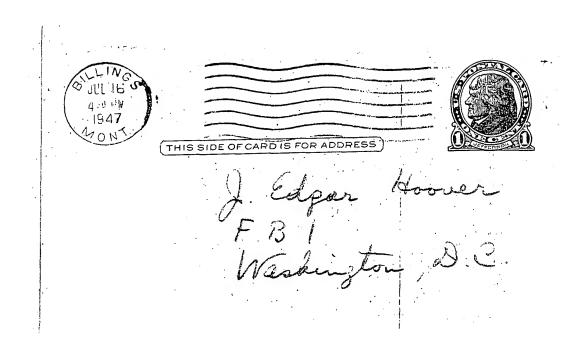
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58 AUG 8 1947

EX-64



THE WORLD'S PRESS

- United with the Sunshine PressJuly, 1947

SPREAD TRUER TRUTH AND THE PEOPLE WILL LEARN TO SEE MORE LIGHT.

#### WHAT THE WORLD'S PRESS ENDORSES

- 1. Continued stress on U.N.Culture.
- 2. H.A. Wallace: "Our task, in all lands, is to continue a strong United Nations and a world united for peace".
- 3. Our task is also to expose the inaccurate enemy of world democracy who spreads anti-communist talk ashamed to give his name.
- 4. Clement Attlee: "We hold that democracy in practice includes the democratic rights of conservatives, liberals, and communists".

Johnny Large, Manager, American Democracy, U.S.A.

62-80186-4

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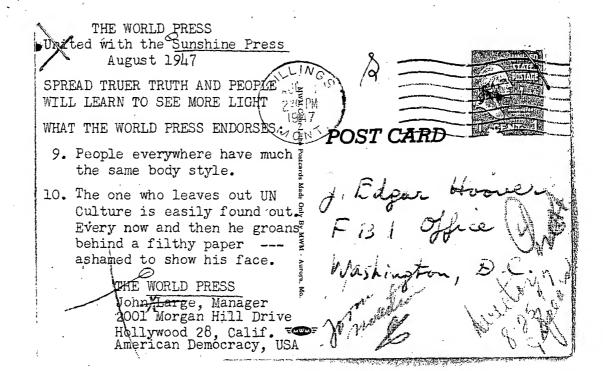
LIBERTY BELL



"Proclaim Liberty throughout all the Land unto all the Inhabitants thereof"

O MWM

PA:



Mr. Henry F. Henrichs
The Sunshine Press
Litchfield, Illinois
RECORDED - 6 Dear Mr. Henrichs:

1, 26

Tour letter of September 12, 1950, with enclosures, has been received and I appreciate very much the thoughts which prompted you to write as you did.

It is thought that you may have in mind my article "Thy I Believe in the Sunday School" and you may be sure that I have no objection to your republishing this in the magazine you mentioned.

It is suggested that you may desire to write to the officers of the American Baptist Publishing Society, 1701-1703 Chestnut Street, Philadelphia, Pennsylvania, to obtain their authorization for use of this material.

NOTE: Bureau files contain no identifiable date with reference to the Sunshine Press or the correspondent. It is noted that the article "Why I Believe in the Sunday School "was released on June 6, 1940.

Mr. Clegg
Mr



SUNSHINE MAGAZINE . . . Subscription Department

Litchfield, Illinois, U. S. A.

September 12, 1950

Mr. J. Edgar Hoover Director, Federal Bureau of Investigation Washington, D. C.

Dear Mr. Hoover:

A circular has come to my attention entitled "I Believe in the Sunday School, " written by you.

The information you give in this circular should be passed on to every family in the country. would like to render as much service as possible through Sunshine, Magazine, and wish to ask permission to use this, with full credit, of course.

I am enclosing a copy of Sunshine Magazine. is small, but it is read by several hundred thousand people every month according to information that comes to us.

Allow me to commend you for the fine work you are

RECORDED - 6 SE

Henry F

HFH: vb Enc.

Mr. Tolson

Mr. Ladd Mr. Clega Mr. Giath Nichols

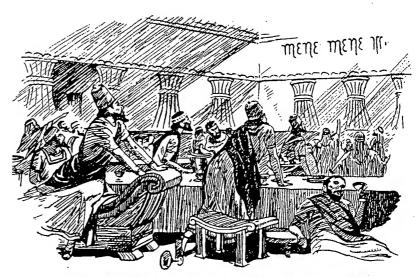
Mr. Folt-

Mr. True

Mr. Halia Mr. Belgier

Mr. Nioi





#### Handwriting on the Wall-1950!

O BELSHAZZAR, king of Ancient Babylon, the fearful warning on the wall of his banquet hall came too late. That night his kingdom was destroyed.

Here in America there is handwriting on our own walls today: "Excessive debt leads to disaster!"

Our public debt—national, state, and local, staggers the imagination. Worse yet, through the so-called policy of ''deficit spending,' we are plunging deeper and deeper into the red. We are spending money we don't have.

These spending policies now endanger the security and prosperity of all American business and industry, both large and small, and of their employes, stockholders, and customers. That means, of course, that the security and prosperity of "everyone" is at stake!

Take a look at the record. During America's first 152 years (1789 to 1941), the federal government spent a total of 180 billion dollars. Now, in the five years ending June, 1950, it spent 217 billion dollars.

Any man can create a false and

temporary prosperity for himself by living beyond his income, and by borrowing money to make up the difference. Would "you" handle your own family finances that way? Of course not. Nor would any sensible businessman handle his company's affairs in such a manner. A day of reckoning always comes.

The policy of "deficit spending" has now increased the federal debt to 256 billion dollars. Your personal share of this debt burden is \$1,700. Your wife, and each member of your family owes that much, too. So does every person in America. Each of your children must face the future carrying a \$1,700 mortgage, as of today. It may be more next year.

There is one answer to this frightening problem—simple, sensible, dayby-day economy. Most of us practice that kind of economy in our private lives. Isn't it time we started to practice that same kind of economy in our national, state, and local government, too?

Statement by Republic Steel Corporation, Cleveland, Ohio.





## What Is THE HOUSE OF SUNSHINE?

"Buildings have personalities; some by their immense dignity speak almost as music speaks, and change anxiety to trust."



UT of this inspiration came the institution known as The House of Sunshine, the home of SUNSHINE MAGAZINE, and a comprehensive line of distinctive monthly goodwill advertising publications for business and professional establishments, also a wide variety of de luxe booklets, known popularly as "Sunshine Bookies."

The House of Sunshine is of Norman design with Early American trend, typical of the architectural classics of that period. The walls, fourteen inches thick, are built of Pioneer brick with beaded mortar joints. The roof is designed after the Renaissance type of the Pifteenth Century, surmounted with a weathervane of an original design—a shepherd with his crook and flock, bearing against the onrushing elements. On either side of the main entrance are cameo carvings of the Town Crier and the Shepherd, the two trademarks used in the business of The House of Sunshine. They are carved in solid oak by the Italian woodcarver, Victor Berlendis.

The interior finishings are of redgum wood, with black walnut random-width plank flooring. The beamed ceiling in the reception room has Sicilian decorations. The furniture is of the Feudal Oak period,

Within the dormer area is installed a modern high fidelity sound apparatus, to facilitate broadcasting the daily Call of Sunset and the occasional entertainment features.

The electric fountain and waterfall, producing a succession of water action and colored light changes, are operated by pumps in an underground pit.

The musical and Guest Hour programs originate in the recreation room, amplified through high-fidelity speakers. Electric organ, microphone, and transcriptions are used.

The public entertainment features are offered solely for civic and patriotic reasons, and are intended to contribute to the interest and welfare of the community.

That is The House of Sunshine.

Owned and operated by The Henrichs Family.

The Henrichs Publications
THE HOUSE OF SUNSHINE

the House of Sunshine Litchfield, Illinois



Mr. J. Edgar Hoov Director, Federal

Mr. J. Edgar Hoover Director, Federal Bureau of Investigation Washington, D. C.

62-80186-5

THIS 113-YEAR OLD PICTURE SHOWS A MAN . . .

## Running Away from Security



THE picture above shows a man running away from security.

He received all his meals for himself and family for nothing.

He received free medical attention for himself and family.

He paid no rent.

He and his family received free clothing.

His house was furnished for him. He got his working tools free.

If anything happened to him, his family received the same benefits that they received when he was alive.

If it was necessary for him or his family to travel, transportation was furnished.

He didn't have to pay any taxes. In fact, he didn't have to pay for anything. He didn't even need to have any money.

Despite these, he is running away.

You know the answer. The picture, taken from an old newspaper, shows a slave running away from all the blessings we've mentioned. That slave, and a lot of others, preferred freedom and insecurity to slavery and security.

Why do we bring this up?

Because we, as individuals, are sacrificing our freedom to become slaves. For every benefit we gain, we have to pay a price. That price is part of our freedom.

Compare our lot with that of our ancestors, the pioneers. With little more than their two hands, they won a living from the wilderness. But they had freedom, and what they earned was their own. They supported themselves, but not their masters.

A slave has to support himself and his master.—Reprint from Sunshine Magazine

Way 15, 1959 remained the property of the prop

Mr. Henry F. Henrichs The Sunshine Press Litchfield, Illinois

Dear Mr. Henriche:

I have received your note of May 8, 1953, and I am glad to know that you are making arrangements for me to receive copies of future issues of "Sunshine Magazine."

You may be sure I will look forward to receiving this publication.

RECORDED - 23 Sincerely yours, EZ - 03X30N EX-123 Edgar Hoover

MAY 20 1953

MANER 10 MAY 1 5 1953

> Tolso Ladd

NOTE: Bufiles contain no information identifiable with Colonel Edward Davis.

Bufile 62-80186-5 reflects that we wrote Henrichs in 1950 to inform him that we had no objection to his reprinting Director's article "Why I Believe in the Sunday School." We did suggest, however, that he secure authorization from the publishing firm which wildlished this article. Bufiles contain no derogatory data concerning Henrichs or the publication.

RHD:rcw:mlwmw

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NOTE (See next page)

Nichols
Belmont
Clegg
Glavin
Harbo
Rosen
Tracy
Gearty
Mohr
Tele. Room
Holloman
Sizoo
Miss Gandy

79 JUN 10 1953

The above serial has an enclosed copy of the September, 1950, issue of "Sunshine Magazine." It appears to be a very high - type publication with stories, poems, anecdotes, etc. which would appeal to individuals of good breeding. Some of the contents appear to be designed to create spiritual uplift.

Tolson Ladd Nichols Belmont Clegg Glavin Harbo Rosen Tracy Gearty Mohr Winterrowd Tele. Room Holloman Sizoo Miss Gandy Miss Gandy Sichols Rosen Rosen





Won't you come in?

## What Is THE HOUSE OF SUNSHINE?

"Buildings have personalities; some by their immense dignity speak almost as music speaks, and change anxiety to trust."



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That is The House of Sunshine.

Owned and operated by The Henrichs Family.

67-80186-6



Litchfield, Illinois, v. 🕏

May 8, 1953

Mr. Belmont

Mr. Clegg. Mr. Glavin. Mr. Harbo.

Mr. Rosen Mr. Tracy. Mr. Gearty.

Mr. Mohr. Mr. Winterrowd\_

Tele. Room.

Mr. Holloman. Mr. Sizoo.

Mr. J. Edgar Hoover 4936 - 30th Place Washington, D. C.

Dear Mr. Hoover:

It gives me pleasure to advise you that we are entering a subscription for Sunshine Magazine in your behalf at the suggestion of Colonel Edward Davis of our Sunshine Directorate.

I trust you will find some enjoyment in reading it.



HFH: vb

Very sincerely,

62-80186-7

RECORDED/ 44

EX-128

78 JUL 1-1953,

In the 34th year of Sunshine

## Sunshine Magazine

There isn't enough darkness
In the world to extinguish
The light of one small candle.

—The Uplift.

July 1957

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 31

EASY-TO-READ

25c a Copy \$2.00 a Year Not on Newsstands

### **AMERICA**

A MERICA, the Land of Plenty... with a wealth of fruitful harvests, and resources unlimited... whose bounty has not been strained and whose manifold blessings afford opportunity for all... a country where men may expect the compensation of peace and abundance for their efforts.

America, the Land of the Free... our priceless heritage from the Fathers who believed that this commonwealth could be made of a wilderness... a nation of hospitality, progressiveness, courage and optimism, made symbolic by the blood of many peoples. Thus, we bear no ancient hatreds, for we learn from our differences and are enriched by them.

America, the Beautiful . . . extending in broad expanse from sea to sea . . . the land of golden fields, forests of stately timbers, blue waters and fertile valleys lying against a background of lofty mountains . . . a panorama of majestic beauty beyond the power of art. Here, surely, man may find a goodly home for his spirit.

America, the Mighty Union of States . . . a continent of magnificent cities, vast industries and pleasant countrysides, where folk may live in security and brother-hood. . . . May she fulfill her noble destiny as the cradle of liberty and the light of righteous living. . . . And we shall ever thank God that this nation, the Land of Promise, is our own.

From The Diamond, Mid-Continent Petroleum Corporation.

2 62-80 186

September 3, 1959

EX-135

Mr. Henry F. Henrichs Editorial Director Sunshine Magazine The House of Sunshine Litchfield, Illinois

Dear Mr. Henrichs:

Thank you for the September, 1959, issue of Sunshine Magazine which I received on August 25, 1959. It was thoughtful of you to send me a copy.

In connection with the statement attributed to me on page 32, I thought you might like to know that the most recent figures available to me indicate that total school expenditures for both public and private schools, from kindergarten through higher education for the school year of 1957-1958, are \$19,763,000,000 m according to the Office of Education. The annual cost of crime has been estimated at \$22 billion; therefore, for every \$1 spent on TI education, \$1.11 is spent on crime.

Sincerely yours,

NOTE: Bufiles indicate limited cordial correspondence with Henrichs in his present capacity with Sunshine Magazine prior to 1953. Page 32 of the Magazine contains what purports to be a quote from the Director in which it is stated that U. S. criminals force the people of the U. S. to spend more than 4 2/3 times as much on the criminals as we spend on all forms of education, both public and private. No support for the percentage figures used by Henrichs could be located. Source of statistics furnished Henrichs is from a Leonard to Mr. Mohr memo dated 4-22-58.

Relmont DeLoach McGuire

BDA:ncr

MAIL ROOM TELETYPE UNIT

Mr. Tolson Mr. Belmon OFFICE OF DIRECTOR Mr. DeLoa FEDERAL BUREAU OF INVESTIGATION Mr. McGui UNITED STATES DEPARTMENT OF JUSTICE Mr. Mohr August 25, 1959 Mr. Parsons -Mr. Rosen The attached September, 1959, Mr. Tamm. issue of Sunshine Magazine" €Mr. Jones was sent to the Director's home address. ூele. Room EMr. Holloman Miss Holmes

A statement by the Director appears on page 32.

Attachment hbb

Miss Gandy

23 SEP 8 1959

Easy to Read

In the 36th year of Sunshine

## Sunshine Magazine

There's no limit to the good

Aman can do if he doesn't care

Who gets the credit.

-Geo. W. Olinger (1882-1954).

September1959

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. . . .

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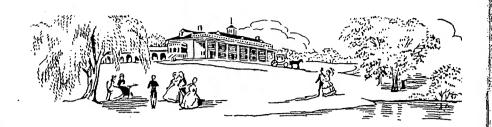
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27 28 29 30

25c a Copy; \$2.00 a Year Not on Newsstands



### What Is America?

MERICA means far more than a continent bounded by two oceans. It is more than pride of military power, glory in war, or in victory. It means more than vast expanse of farms, of great factories or mines, magnificent cities, or millions of automobiles and radios.

It is more even than the traditions of the great tide westward from Europe which pioneered the conquest of a continent. It is more than our literature, our music, our poetry. Other nations have these things also.

Maybe the intangible we cannot describe lies in the personal experience and the living of each of us rather than in phrase, however inspiring. The meaning of our word "America" flows from one pure spring. The soul of our America is its freedom of mind and spirit in man. Here alone are the open windows through which pours the sunlight of the human spirit. Here alone is human dignity not a dream, but an accomplishment.

Herbert C. Hoover, 31st President of the United States

### SUNSHINE MAGAZINE

At The House of Sunshine



EDITORIAL DEPARTMENT MEGuire

Litchfield, Illinois, U. S. Mr. Parsons

Mr. Mohr. Mr. W.C.Sullivan

Tele. Room. Mr. Holloman.

Miss Gandy\_

Mr. Belma Mr. Del

September 9, 1959

HENRY F. HENRICHS

HI FATENCIONS

Mr. J. Edgar Hoover Federal Bureau of Investigation Washington 25, D. C.

Dear Mr. Hooyer:

Thank you kindly for your letter of September 3 in which you give more recent statistics concerning the costs of education and crime. We are very much pleased to have this information.

Apparently our former statement did not include the complete roster of education, which made the percentage much higher than in your statistical statement.

We appreciate your cooperation.

REC- 98 62-80/86- Yery sincerely,

EX 105 HFH: vhs SEP 16 1959

57 SEP 18 1500

PEC-362-80186-10

September 18, 1959

EX 100

Mr. Henry F. Henrichs
Editorial Director
Sunshine Magazine
Litchfield, Illinois

Dear Mr. Henrichs:

The October, 1959, issue of your magazine has been received, and I certainly appreciate your sending me a copy of it. I am glad to know you found my quotation about the force of prayer worthy of bringing to your readers' Extention.

Sincerely Surs.

J. Edger Herver G

NOTE: The quotation appearing on page 32 of "Sunshine Magazines" was originally written by the Director on May 17, 1948, and furnished to Mr. Mark Foote. This was furnished in connection with a resolution being introduced in Congress for a minute of prayer for peace throughout the Country. It was to be introduced in the Senate Senator Ferguson. The complete quotation was not used. The remainder of the quotation is "Invoking by prayer the might and mercy of God is our most efficacious means of guaranteeing peace and security for the harassed and helpless peoples of the Earth."

Bufiles reflect nothing derogatory and limited cordial correspondence with Henrichs and the Sunshine Magazine. Last outgoing 9-3-59 regarding a misquote in his publication on the cost of crime.

ELC:dimer walk

MAIL ROOM TELETYPE UNIT 1939

1 Williams

800)

Mohr \_\_\_\_ Parsons \_\_\_ Rosen \_\_\_\_ Tamm \_\_\_

Trotter

W.C. Sullivan Tele. Room Holloman

	The attached October, 1959, issue of "Sunshine Magazine" was sent to the Director from Sunshine Magazine, Litchfield, Ill.  A quotation of the Director appears on page 32.	
	Attachment hbb	
	SECE JE STORY	James
was made	REC- 36 62	SEP 25 1959
Mary Sand	MANORORUEM A PLACERTY	

OFFICE OF DIRECTOR

FEDERAL BUREAU OF INVESTIGATION

UNITED STATES DEPARTMENT OF JUSTICE

Mr. Tolson \_\_\_ Mr. Belmont \_

Mr. DeLoach 🗻

Mr. McGuire

Mr. Mohr

Easy to Read

In the 36th year of Sunshine

## Sunshine Magazine

There is nothing so fatal

To character as

Half finished tasks.

-David Lloyd George.

October 1959

S.M.T.W.T.F.

4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

25 26 27 28 29 30 31

25c a Copy; \$2.00 a Year Not on Newsstands



# Search for Security

New England farm. Did they demand government subsidies, checks for crops they didn't raise, high prices for crops to be burned? They would have scorned such things—scorned and feared, for they knew from days under a foreign despot that where government money goes, government control goes, too.

No, this family put everything they owned in a wagon, and walked beside it two thousand miles, westward. They did not know what was ahead, but they were determined to keep on going until they found a place of freedom where

they could keep their self-respect.

They were English, Scotch, Dutch, Italian, French—people from many places—all, now, Americans. They knew that the only happiness is from self-respect, and the only way to self-respect is to earn your own way, not whine for something for nothing.

Their sons and grandsons started grocery stores, became mechanics, saved their money, and started factories. American machines bought by American thrift made the

factories grow.

And that's America. Made by people willing to walk two thousand miles beside a wagon, to find opportunity. If such people are gone, if all we have left are soft weaklings who want to be taken care of, then in truth American manliness is dead, that 2,000-mile walk was wasted, and there is nothing left of America but a hollow shell!

Statement issued by Warner and Swasey, Manufacturers, Cleveland, Ohio. Reprinted with permission.



P. O. Station - A. 1368 N. High St.

DR. GALEN STARB ROSS President

B. APPROX. /89/

July 18, 1961.

Courshine MAGAZINE

Speech Dept. 3

Jeffreys Talent Age

Harry L. Carson,

Music Dept.

Home Phone

Lecture Bureau

Mr. Malone.

Mr. Sullivan.

Mr. Trotter\_

Miss Gandy....

Tele. Room. Mr. Ingram ...

Mr. Rosen...

Mr. Tavel...

Hon. J. Edgar Hoover, Director F.B.I., Washington, D.C.

Dear Mr. Hoover:

Thanks so much for your kind personal note received earlier this month. Everywhere I go, either to fill some speaking engagements or just continuing my "look under the hood"

at the present day hectic mess, I hear more and more people expressing their deep concern about a lot of things.

Also, many are vividly aware of the outstanding job you are doing and tell me they read avidly every published statement of yours. Your "pinch-hit" column today for Victor Riesel is very much on the target of the entire situation. What you imply about the causes of this present mess deserves to be given greater emphasis, in my humble and obscure personal opinion.

I started teaching country school, one room with 23 kids, 55 years ago at age 15. There was one bully boy in the school and on a Wednesday, after the spring term started the previous Monday, he made his move and I made mine. I wore out a good seven foot hickory pointer on him. Then he ran home to get his nogood white trash papa. The old man barged in with a shotgun and I made my second move; I grabbed a stout hickpry bolt about three feet long and conked him cold. That ended the monkey-doodle business in that school. **REC-68** EX- 109

The late and NOT great John Dewey started the entire insane mess with his "progressive education" idiocy, teaching that kids must he allowed to "express themselves" and never be punished. Plain unadulterated horse-feathers, to use a polite word that can go through the mails without getting me hung. It still makes sense to make kids mind and one of these days the synthetic Ph.D. longhairs will be put in their place and real TEACHERS will again be respectable and sought after. If it becomes necessary to "Ipwer the boom" on anyone's spoiled brats, Amen, Brother, Amen.

APPROX. 180 Judges are at last throwing out of court case after case of assault and battery charges against some telebra who got fed up to the gills with dear Junior and whaled the light of returning out of him because he had it coming. There ARE SIGNS OF TETUTNING Just plain old "Uncle Doc" Ross

# SUNSINE August 1961

38th Year of Sunshine 🛎 Easy to Read 🚜 Copy 25c - Year \$2.50





# We Lucky Americans!

Suppose the mythical man from Mars came up to you some day and asked you if you were an American. You would say, "Yes," of course. Then suppose he asked you another question, "What is an American?"

Perhaps your answer would be something like this—or maybe you can improve on it:

"Yes, I'm an American. When I hear an airplane, I don't look around for the nearest bombproof shelter. I know that it is flying for the purpose of peacetime progress.

"I'm an American. I know that my newspapers and my radio and television will give me a fair picture of what's happening in the world, to the best of their ability.

"I send my children to a school where the teachers aren't merely vassals of the state—where the facts that are taught help to make them better, more intelligent citizens.

"I'm an American. I can talk freely with my friends, expressing my own opinions on both political and non-political subjects, without the fear that there are spies who listen to my every word and then report it to some high and secret tribunal."

You would probably say these things and many more. And saying them would, in these troubled times, make you realize something else, so that you would come to say just one thing more: "Yes, I'm lucky—I'm an American!"

Adapted from Keystone Butler, Butler, Pa.



· UNITED STATES GOVERNMEN

Memorandum

то

Mr. DeLoach

C. Morrell

SUBJECT:

JOHN LAREER.

8161 COMMERCE ROAD

UNION LAKE, MICHIGAN

9 - 17 - 63DATE:

Belmont asper allahan Conrad DeLoach 🗘 Evans . Gale . Rosen Sullivan Tavel Trotter Tele, Room Holmes Gandy

Captioned individual advised that the August, 1963, issue of "Musical Merchandise Review" quoted the Director as follows:

> "The child who receives music training, and who finds joy in singing and making music, will not make mischief. The girl who sings and plays the piano, does not pick your pocket. The boy who sings and draws the violin bow, is not the boy who draws the gun."

Correspondent, who cannot be identified in Bufiles, desires verification of this quotation and a copy of the "speech" from which it was taken.

A copy of the pertinent page from this publication was obtained from the Library of Congress and the quoted is set forth as indicated. The New York Office contacted the publication and was advised that this quotation was furnished them by Mr. Larston D Farrar, National Press Building, Washington, D. C. Mr. Farrar is on the Special Correspondents' List and we have cooperated in the past in furnishing him source material and the Director has written some articles at his request. This material was reviewed without locating this quotation. On your authorization, Mr. Farrar was contacted telephonically by Special Agent Jack E. Herington. Mr. Farrar stated that he obtained this quotation from Sunshine" magazine published by Mr. Henry F. Henrichs, House of Sunshine, Litchfield, Illinois. Mr. Farrar used the quotation since he knew his client W''Musical Merchandise Review, " was interested in quotations relating to music from prominent individuals. He did not feel the quotation embarrassing to the Director and had confidence in the accuracy of it because he knows Mr. Henrichs personally.

Enclosures (2) Zeut 9-17-63 el

1 - Mr! DeLoach - Enclosure

1 - M. A. Jones - Enclosure (3)

Morrell to DeLoach Memo Re: John L. Peer

Our research has been unable to locate any such statement. If this were included in a general statement by the Director to a municipal organization or other worthwhile organization indicating the over-all benefit received from the discipline of music training, it could well have been the type of statement the Director would make. Somewhat similar statements have been made regarding the value of religious training, sports, part-time work, etc.

## **OBSERVATION:**

Since we have no idea as to who the original source of this quotation is, it is believed that a check should be made with "Sunshine" magazine in an effort to trace this statement further.

# RECOMMENDATIONS:

- (1) That attached in-absence reply be sent correspondent.
- (2) That attached airtel be forwarded to the Springfield and Detroit Offices instructing Springfield to determine the source of the quotation and requesting Detroit to discreetly obtain information regarding reputation of correspondent.

that our special courses in this direct tion are helping many small businesse to overcome what the he a serious obstacle to success-or even survival

Last year, for the first time. SB: conducted pilot workshops for prospective small businessmen. These one-day seminars covered the major pitfalls that face mores and managers of small businesses, and were conducted in Cleveland. Chicago, Dallas, San Francisco and Los Angeles. By the end of this present fiscal year, SBA will have conducted such workshops in virtually all sections of the country for those who are contemplating going into business.

PERTINENT QUOTE FROM NOTED CRIME FIGHTER J. Edgar Hoover, Chief G-man and a legend in his own time, recently was quoted to this effect:

"The child who receives music training. and who finds joy in singing and making music, will not make mischief. The girl who sings and plays the piano, does not pick your pocket. The boy who sings and draws the violin bow, is not the boy who draws the gun."

'QUALITY STABILIZATION' STILL MAKING

The "Quality Stabilization" bill, changed in non-vital areas in the House Committee on Interstate and Foreign Jommerce, but reported favorably by that group, is liable to be granted a "rule" by the House Committee on Rules at any time, which automatically would make possible a vote in the full House of Bapresentatives. Passage by the House by verwhelming vote is considered a foreet me conclusion, if the Rules Committee all ews the bill to come out.

www.subcommittee headed by Senator Want - Partke (D.-Ind.) has made its report . the full Senate Committee on Commerce, and the heat is on that group's chairman, Senator Warren G. Magnuson (D.-Nash to allow the measure to be voted agen It possibly can squeak through that committee, although this is far from a certainty

The future of Quality Stabilization, at this point, actually rests upon the "grass roots' supporters-the hundreds of thousands of retailers who favor it. If they put enough pressure on Congressmen in this "Bession of the stretch out," there seems to be little doubt but what the measure can be forced through If they look the other way, Congressmen are 62 - 80/86 dividends." liable to fagure the pressure is off and forget about the legislation.

J. Lowi: ne sepi : i time sitiv: 417 5 3 the 1 : TRis the T. \*re is '.0 recess

Trib Letter he more dif cult for " a . . siequate st term or longe to at commercia banks. It tak be , in Congress al bearings that stud money on priority basis, water many their Trip AAA rated dustomers these with asset \$1 million or more), and then lending others, if there is any laft for the smaller businessman.

It is a clear sign, too, that owner and managers of small businesses shou tighten up on their granting of aredi and should achieve greater liquinity. Literally hundreds of thousands of sm businessmen were put through the wrin during the three recessions of the 19 by the process FRB used, and there's a reason to think that these smaller bu nessmen have become any wiser " " than the past decade.

The action-in spite of Thirk protes! tion whas been walled "ines maable" by Representative Wright Induct Comment chairman of the House Committee on Bat ing and Currency and one of the totom monetary experts in Congress Others Capitol Hill feel the same way out no enough of them to force a change in the policy. Mr. Patman has pointed to the "strange economics" inherent in the mat ments of the money market in recent years.

"Interest rates have been higher the stock yields for several years." he asserted. "The best grade opeparate be pay approximately 4.2% world to aver yield of top-grade stock: much ! above three percent.

"This is a reversal of dition because stocke as risky than bonds. " the fact overlo is that the big corporat ing huge sums-for fullifier expansionwhich are not reflected dends. This may be the attracts investors of 100

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**ENCLOSURE** 

# MUSICAL MERCHANDISE REVIEW

AUGUST 1963

VOL. 122 NO. 8

### **FEATURES**

Convention Report 30 Mostly Melodious

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People

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6 As I See It

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97 Classified

99 Advertisers Index

Musical Merchandise Review (founded in 1879) is published monthly by Select Publications. Inc. President: Dale W. Lang; Executive Vice President, John T. Hutchins; Vice President, lerome R. Peterson. Circulation is directed to dealers, wholesalers and manufacturers of pianos, organs, musical instruments, accessories, high fidelity, phonographs and related merchandise. The publication is a member of Business Publications Audit Circulation, Inc., a non-profit organization whose purpose is to assure advertisers of both qualitative and quantitative circulation of its member publications.

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114 E. 32nd St., New York 16, New York MU 9-2250

Production and Administrative offices:

900 Northstar Center, Minneapolis 2, Minn. FE 3-7161

Advertising Office:

740 North Rush Street, Suite 206 DE 7-2138 Chicago 11, Illinois RICHARD R. PACL, Publication Director JEROME PETERSON, Editorial Director

BARBARA SKLAR, Associate Editor

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ROBERT MOTTINGDORFER, (Piano Tuning)

PACE A. RUNYON, Chicago Manager

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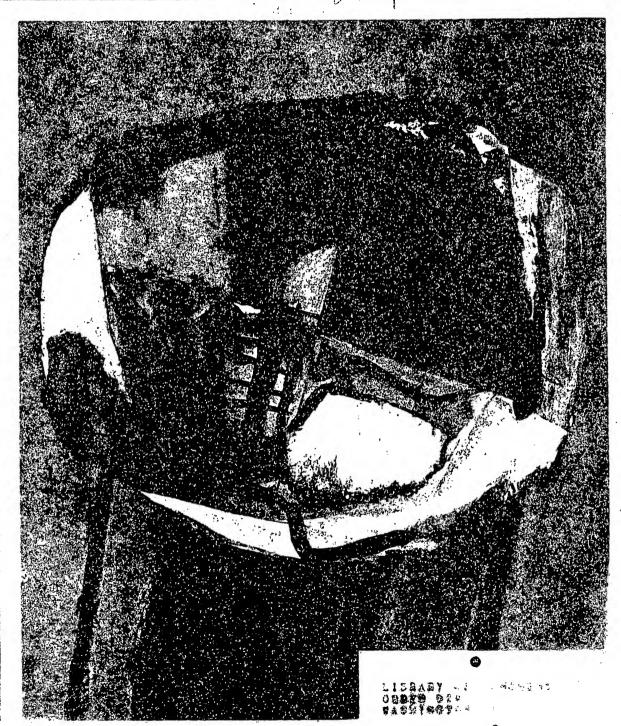
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P O. BOY 88, EIKI

AUGUST 1963

# MUSICAL MERCHANDISE REVIEW

AUG . J 1963



62-80186-12 ENCLOSURE

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 $REC_{62}^{22} - 80/86 - 13$ 

o: SACs Springfield - Enclosures (2) Detroit - Enclosures (2)

From: Director, FBI

JOHN L. PEER UNION LAKE, MICHIGAN RESEARCH (CORRESPONDENCE AND TOURS) BUDED 9-23-63

Enclosed are 2 copies of a letter from captioned individual who cannot be identified in Bufiles.

I do not recall making the quotation mentioned. It has been determined that this quotation was taken from Sunshine" magazine published by Henry F & Henrichs, House of Sunshine, Litchfield, Illinois.

Springfield Office is instructed to contact Mr. Henrichs and discreetly determine the source of this quotation which he apparently used in the June or July issue of his publication.

The Detroit Office is instructed to conduct a discreet inquiry concerning the reputation and background of correspondent. Only established and reliable sources should be utilized and correspondent must not become aware of the Bureau's interest. Results should be submitted by both Offices to reach the Bureau by 3-23-63

NOTE: See Morrell to DeLoach Memo of 9-17-63 captioned John L. Peer, Union Lake, Michigan."

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MAIL ROOM TELETYPE UNIT

# PEER APPEANCE CO.

8161 COMMERCE\_ROAD UNION LAKE, MICHIGAN EMpire 3-4114

b

Sept. 10th, 1963

Mr. J. Edgar Hoover FBI Washington, D C.

Dear Sir:

Musical Merchandise Review for In the magazin August, 1963, there is an article attributed to you, on the benefits children derive from music training.

We would like to receive verification of this, or better still you might have the speech from which this was taken. The quotation is as follows:

> "The child who receives music training, and who finds joy in singing and making music, will not make mischief. The girl who sings and plays the piano, does not pick your pocket. The boy who sings and draws the violin bow, is not the boy who draws the gun."

Sincerely yours, EER APPLIANCE COMPANY .XPeer, Manager

Address Above.)

25 SEP 18 1963

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MAILED BI SEP 17 1963 COMM-FBI

FBI

Date: 9-20-63

(Priority or Method of Mailing)

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TO: DIRECTOR, FBI

FROM: SAC, SPRINGFIELD (94-320)

\_P\_

Mr. Casper...

Mr. Callahan.

Mr. Sullivan

Miss Holmes. Miss Gandy\_

Mr. Tavel\_\_ Mr. Tr tor Tele. Room\_

JOHN L. PEER

UNION LAKE, MICHIGAN

RESEARCH (CORRESPONDENCE AND TOURS)

Re: Bureau airtel to Springfield, 9/17/63.

On 9/20/63 HENRY F. HENRICHS, Editorial Director, Sunshine Magazine, was contacted at the House of Sunshine, Litchfield, Illinois. A copy of the June, 1963, issue of Sunshine Magazine was made available and is enclosed herewith for the Bureau. On page 32 of this magazine the quotation contained in the enclosure to referenced airtel was found under the heading, "Sundry Interviews". Mr. HENRICHS stated this was a regular feature of the publication and that almost without exception the quotations appearing in this feature were taken from pre-published material. He stated he was unable to recall the origin of the quotation in question.

HENRICHS stated these quotations are generally selected by MONTA H. CRANE, Associate Editor, who is his /// daughter. He stated she was presently on vacation in the vicinity of Table Rock, Missouri, and was tentatively scheduled to return Thursday, 9/26/63. HENRICHS stated CRANE's records would have no meaning to him and that she would be the only one who might possibly recall the source of this quotation. He stated it would be primarily a process of recalling it from memory, but that perhaps some record kept by CRANE might serve to refresh her memory. HENRICHS pointed out

- Bureau (Encl.1) (AMSD)

Springfield (94-320)TTACHED

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Approved Special Agent in Charge

Sent

MRRESTRIPTION

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# SUNSINE A Year of Sundament 1963

40th Year of Sunshine

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# Preamble to Citizenship

HERE follows a personal application of the Preamble to the Constitution of the United States to a new citizen of the Republic, who realizes how he himself might put it into effect.

I, a citizen of these United States of America, do resolve:

To form a more perfect union: I shall try to live as a useful member of my community.

To establish justice: I shall refrain from doing injustice to others » »

To insure domestic tranquillity: I shall obey all laws and support all law-enforcing agencies.

To provide for the common defense: I shall be ready to serve my country in war and in peace.

To promote the general welfare: I shall do my share in helping those who are in need.

And to secure the blessings of liberty to myself and our posterity: I shall endeavor to live democracy in interpreting life, liberty, and the pursuit of happiness, not as rights only, but also as obligations!

To live in human dignity, to enjoy liberty without license, and to pursue happiness in humble awareness of man's ultimate goal: *I shall serve God!* 

Dr. Hans Grueninger, Greencastle, Indiana, in The Rotarian.

### FBI

Date:

9/26/63

Transmit the following in		m •
Transmit the following in	(Type in plain text or code	)
Via AIRTEL	AIR MAIL	
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TO:

DIRECTOR. FBI

FROM:

SAC, SPRINGFIELD (94-320) - RUC -

SUBJECT:

JOHN L. PEER

UNION LAKE, MICHIGAN

RESEARCH (CORRESPONDENCE AND TOURS)

Re Springfield airtel to Bureau dated 9/20/63.

On 9/26/63 MONTA H. CRANE, Associate Editor, Sunshine Magazine, was contacted at the House of Sunshine, Litchfield, Illinois. She stated her father, HENRY F. HENRICHS, had MACAZING requested she attempt to determine the source of the quotation in question. CRANE advised she had searched every record that she had that might indicate the original source of the quotation, but that she had been unable to locate it. She stated she could not recall the source from memory.

She advised she did locate the original copy of "Sundry Interviews" for the June, 1963, issue, where the quotation appeared; and, she was able to determine that particular page was prepared in January, 1963. The source was not reflected.

She stated records are kept to indicate the source of the articles, but that quotations are selected from various publications and used without crediting the source; consequently, no record of these is kept. She stated she had located some quotations and articles on the subject of music, but the one in question was not contained therein. She did state she has a secollection of some quotations that have been used, and that she had checked through those.

3- Bureau (AMSD) 1- Springfield (94-320) JGB:css (4)

**REC-31** 

62-80186-15

7 SEP 28.1963

C. Willes

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MCOREFUE

Approved:

Agent in Charge

SI 94-320

CRANE feels she has made a thorough search of available material, and that she does not know anything else to do toward locating the source. She did state that if it should be located at a later date, she would call the Springfield Office immediately; however, she felt the possibility of this was most unlikely.

**GIBBONS** 

airtel

To:

SAC, Detroit (94-448)

From: Director, FBI 62 - 80/86 - 16

L JOHN L. PEER

UNION LAKE, MICHIGAN

RESEARCH (CORRESPONDENCE AND TOURS)

BUDED 10/11/63

Remyairtel dated 9/17/63 and urairtel dated 9/20/63. The Springfield Office contacted personnel of "Sunshine" magazine published at Litchfield, Illinois. The person responsible for placing the quotation in this publication, Associate Editor Monta H. Crane, was unable to recall the original source from which it was taken and kept no record of this source.

Since the quotation cannot be identified, you are instructed to have correspondent contacted and advised that the quotation set forth in his communication is not familiar to me and I do not recall having made this statement. He may be given the enclosed literature during this contact.

Results are to be furnished, under the above caption, to reach Bureau by 10/11/63.

MAHER &

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COMMEN THE CONTROL OF SECTION OF

Enclosures (5)

Sullivan

D Ox	The Crime Problem	DANA	•
	Counterattack On Juvenile Delinquency	4	
	Our Greatest Investment, America's Youth		QH.
lmont	You Must Help Your Youngsters In the War Against	Criminality	AN.
hr sper	''An American's Challenge'' 10/9/62	•	
Ilahan	NOTE: The Detroit Office checked the reputation of	correspondent a	nd ·
Loach	developed no derogatory information. Since research	ch at the Bureau	and
ans	by the field has failed to identify the source of the q		

Follow-up made for 10/11/63—Con't-next page

TURN TO

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Airtel to SAC, Detroit

# **NOTE** Continued:

Director, it is believed that correspondent should be told the Director cannot recall having made this statement by personal contact rather than by letter which might be sent to the publication in which he saw the quotation.

FBI

Date: 9/20/63

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Trans	mit the following i	n	(Type in plain text or code)		
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Via _				iling)	
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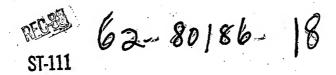
nature concerning the Subject.

Records at the West Bloomfield Township Police Dept. and the Oakland County Sheriff's Office, failed to reflect any information on the Subject.

# FBI

			Date:	10/9/63	i	
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Special Agent in Charge



Mr. Garth/Henrichs
The Henry F. Henrichs
Publications, Inc.
Litchfield, Illinois 62056

Dear Mr. Henrichs:

Thank you for your letter and your birthday wishes. It was good of you to remember me on that occasion, and your thoughtful sentiments, as well as your kind remarks regarding my direction of the FBI, are indeed appreciated. I am also pleased that you found my book, "J. Edgar Hoover on Communism" informative.

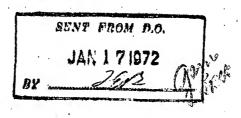
I have not yet received the copy of "Sunshine Magazine" you are sending, but will certainly look forward to seeing it.

I hope that the New Year will be happy and prosperous for you.

Sincerely yours,

# J. EDGAR HOOVER

NOTE: A stop has been placed for the magazine.



Mr. Conrad
Mr. Dalbey
Mr. Cleveland
Mr. Ponder
Mr. Bates
Mr. Waitert
Mr. Waitert
Tele. Room
Mr. Soyars

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Litchfield, Illinois 62056

30 December 1971

Mr. J. Edgar Hoover Federal Bureau of Investigation United States Department of Justice Washington, D. C.

Dear Mr. Hoover:

Having a continuing great interest in your leadership of the FBI, and with great respect for the fine way in which you have continued its destinies for many, many years, I want to send you personally my "Happy Birthday" greeting for January 1, and I understand you will be observing your 77th birthday.

As you may know, a feature story about you appeared just a few days ago, coming from the UPI news wire. A number of us were pleased to see this report of your service to the country through the FBI and its operations for almost 55 years.

I also want to commend you for the writing of such an excellent book as "J. Edgar Hoover Speaks Concerning Communism."

ST-111

Garth Henrichs 62-801

FEB 15 1972

I'm having sent separately, with my compliments, a late issue of Sunshine Magazine, marked for your personal attention.

ENCLOSURE ATTACHED

CORRESTANDENCE

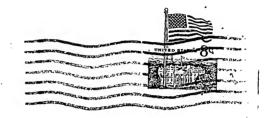
GH/vb

The Henry F. Henrichs Publications

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At the House of Sunshine . . . LITCHFIELD, ILLINOIS





Mr. J. Edgar Hoover
Federal Bureau of Investigation
United States Department of Justice
Washington, D. C. 20535

Personal

# Use Sunshine Magazine in this practical way

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# A Practical Thing To Do . . .



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need of mental and spiritual help, perhaps even more so than medicinal help. A friendly visit, a helping word, is a boon in a propitious moment, but what of the lonesome hours when there is none to cheer or encourage? In such times these needy folk love Sunshine.

Scores of public institutions all over this country are calling for more and more Sunshine Magazine subscriptions. In hospitals, the physically ill and weakened find Sunshine Magazine not

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only a boon to hold and read, but a continuous source of inspiration and uplift. Officials say that such copies are often read by half a hundred inmates.

Wardens of prisons and penitentiaries, where many other magazines are banned, continue to call for more Sunshine Magazine subscriptions, because of its high character.

Thousands of copies have been sent free to such institutions by the Publisher, while others have been supplied with annual subscriptions by kindly, considerate folk. In such cases the Publisher shares the cost by supplying subscriptions at half rate.

Hence, four subscriptions will be sent to any public institution for \$5.00. Other quantities at the same rate. Contributions for such purposes have ranged from \$1.00 to \$50.00 each. And such contributions will give pleasure and inspiration to thousands of unfortunates.

# Some Happy Experiences

"We wish to tell you how much we appreciate your SUNSHINE MAGAZINE. It is indeed sunshine in the sickroom, especially for those who cannot hold a heavy book. Even the Sisters enjoy it when they have a few leisure moments. We are grateful to you for remembering our patients with this cheering little magazine. God bless you and reward your thoughtful charity and generosity."—Franciscan Sisters, St. Anthony's Hospital, St. Louis, Mo.

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"We are grateful for the little SUNSHINE MAGAZINE. Our patients are deriving a great deal of pleasure from reading it."—Bertha Buday, Supt. of Nurses, The Winfield Sanitarium, Winfield, Ill.

"Any copies of Sunshine Magazine that you can send us will be greatly appreciated. I thank you once more."—O. C. Schlach, Medical Director Tuberculosis Hospital, Oak Forest, Ill.

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